

- EVOLVE
BRANDING
- EFFECTIVE
MEDIA/PR
- ONLINE
INTERACTIVE
- PLAN
EVENTS
- PARTNER &
PROMOTE
- COMPELLING
WRITING & DESIGN
- MARKET
RESEARCH
- ACTIVATE
GUERRILLA
- DRIVE
FUNDRAISING
- RALLY
CAUSES
- EFFICIENT
AD BUYING

WEBSITE DEVELOPMENT

make it popular™

Overview

Presence on the Internet can take many different forms. Some companies just need a landing page. Testament to their existence. Others adopt aggressive online strategies to drive sales through a myriad of channels. Whatever your goals, Foursight Partners starts there, and translates your strategic imperative for a website into something that's real, that works and shows results.

Program in Detail

Foursight Partners starts with a fact-find mission to uncover exactly what role your website will play in your overall marketing or public relations strategy. Once established, we work with you to determine the best steps forward - which kind of site will best meet your needs.

We then create a Design Document. It serves as the project management document for website development, and includes overall schedules, roles and responsibilities, site maps, a description of the user experience, detailed content and/or database descriptions, audience profiles, technical and software specifics, and graphic design protocols and specs.

Step Two is that we approve a look and feel for the site (the graphical elements). Then we prepare all written content and begin programming.

Foursight Partners works with clients to test and tweak the site for ten working days to assure that the site we're handing over works perfectly. After taking the website live, we offer 90 days of warranty, so that if anything gets buggy, you know we'll be there to fix it.

Who Needs This?

Political campaigns, issue & cause initiatives, events large & small, arts organizations, non-profits, retailers, wholesalers, small business and eTailers. We build sites large and small, based on your own specific need and budget.



Site Options

- Blog strategy
- Forums
- Google AdWords
- iPhone app
- Flash
- Tagwords
- Search Engine Optimization
- Shopping carts
- Social Media integration
 - Facebook
 - Twitter
 - YouTube

Testimonial

Clark Phelps Antiques

Thank you for your help on my web design. The new site showed immediate success as I started getting sales and new inquiries as soon as the site was up. You are easy to work with and I expect to continue our professional relationship.

- Clark Phelps, owner

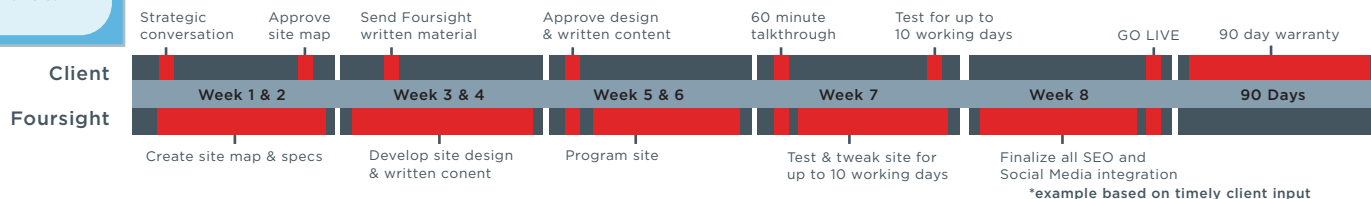
Kimmel Center

Foursight has the unique ability to understand audience, speak in their vernacular and inspire them to action. Creativity, "out-of-the-box" thinking and a fun, fearless approach are keys to her success"

- Clark Phelps, owner

Work Examples

- Clark Phelps Antiques
- Evergreen House
- Flow Yoga
- Hire a Hipster
- Pathway Associates
- Parsons Behle & Latimer
- Tour of Utah
- Utah Moms for Clean Air



About Foursight Partners

Inspired by the belief that solid experience working in our clients' industries is indispensable to outstanding, sustainable results, the capabilities of Foursight Partners span the full spectrum of communications services in the arts, government relations, the nonprofit world, and business in Utah. With three seasoned principals, our firm provides distinctive, comprehensive solutions to organizations that want their money to be well spent and results to speak for themselves.

Foursight Partners was formed in 2009 by Patrick Commiskey, Patrick Thronson and Crystal Young-Otterstrom.

Contact (801) 839-4767.