

- EVOLVE
BRANDING
- EFFECTIVE
MEDIA/PR
- ONLINE
INTERACTIVE
- PLAN
EVENTS
- PARTNER &
PROMOTE
- COMPELLING
WRITING & DESIGN
- MARKET
RESEARCH
- ACTIVATE
GUERRILLA
- DRIVE
FUNDRAISING
- RALLY
CAUSES
- EFFICIENT
AD BUYING

FUNDRAISING & ADVANCEMENT

comprehensive development success

Overview

In today's challenging philanthropic environment, many not-for-profit companies are seeking outside advice for innovative ways to support and expand their existing programs. Far too many consultants, however, offer organizations impersonal advice that is not customized to their unique structure, priorities, and needs. And far too many consultants have little to no investment in the type of service their clients offer.

Foursight Partners provides our clients an alternative model of collaboration for fundraising, development, and advancement success. From our extensive involvement as volunteers, artists, and officers in the not-for-profit community, we understand that knowing organizations in all their uniqueness is essential for genuinely assisting them. Our team can assist you with funding enhancements of all types, including grant-writing, planning for charitable events, individual giving, online fundraising, and media partnerships. Foursight's development-oriented clients also have access to our full range of additional communications services.

Program in Detail

Our team will offer you a free initial consultation to give you an opportunity to tell us your goals, principles, and vision for your group. We will then develop a customized strategy outlining the types of fundraising, development, and advancement services your organization can elect to pursue, a tactical plan to meet your objectives, and a time frame for implementation. Two additional components of the plan will add distinctive value: (1) the plan will detail the potential use of additional beneficial tactics, such as branding consultation and media promotion, to benefit your particular fundraising needs; and (2) we will indicate how our extensive connections to key stakeholders could help realize your development goals. We will refine this strategy in consultation with you and other staff and board members. You can be assured of our unparalleled availability, flexibility, and commitment to help you realize your vision for your organization.



Selected Services

- Grantwriting for government, foundation, and other philanthropic funds
- Strategic planning
- Donor relations
- Individual and corporate giving
- Online and social media fundraising
- Events
- Media promotion

Work Examples

- CTN Ann Arbor
- Earthen Vessels
- Easter Seals - Goodwill
- Flying Cupcakes
- Harvard Glee Club
- High Road for Human Rights
- Intensive English Seminar
- Salty Cricket
- SL Symphonic Winds
- Utah Free Media
- USUO's Vivace
- Young Democrats of Utah

About Foursight Partners

Inspired by the belief that solid experience working in our clients' industries is indispensable to outstanding, sustainable results, the capabilities of Foursight Partners span the full spectrum of communications services in the arts, government relations, the nonprofit world, and business in Utah. With three seasoned principals, our firm provides distinctive, comprehensive solutions to organizations that want their money to be well spent and results to speak for themselves.

Foursight Partners was formed in 2009 by Patrick Commiskey, Patrick Thronson and Crystal Young-Otterstrom.

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