

EVOLVE  
BRANDING

EFFECTIVE  
MEDIA/PR

ONLINE  
INTERACTIVE

PLAN  
EVENTS

PARTNER &  
PROMOTE

COMPELLING  
WRITING & DESIGN

MARKET  
RESEARCH

ACTIVATE  
GUERRILLA

DRIVE  
FUNDRAISING

RALLY  
CAUSES

EFFICIENT  
AD BUYING

## WRITING, DESIGN & PRESENTATIONS make it POP

### Overview

Companies and organizations of all sizes are increasingly seeking the assistance of expert copywriting, design, and presentation professionals, amid the decline of writing proficiency throughout the United States, and the need to communicate more often and effectively with customers, partners, and donors. Given the competitive advantages offered by web and social media promotion, and quality email and print marketing, the demands on organizations for distinctive, frequent public communication have never been greater. Organizations can free up valuable staff time and capacity by securing the support of top-notch copy writing, design, and presentation service providers.

### Program in Detail

Foursight's partners have provided outstanding copywriting, design, and presentation services to organizations of all sizes, from startup businesses to major corporations, as well as for prominent governmental agencies and political campaigns. Selecting Foursight for design and copy consultation will add tremendous capacity to your organization's ability to communicate powerfully and effectively to a wide range of constituencies, using a multiplicity of platforms and tactics.

Having provided presentation, copywriting, design services in numerous time-sensitive, high-pressure capacities, Foursight is prepared and strongly committed to meet your range of needs in an unparalleled prompt, flexible, and responsive fashion. Foursight is also unique among communications firms in that our services are provided by executive-level professionals, rather than inexperienced staff who might have only recently graduated from college.

### Who Needs This?

Companies and organizations of all sizes who seek to communicate effectively, comprehensively, and frequently with customers, clients, and other key constituencies.

### Estimated Turnaround Times

- **Press release** 12 hours (30 min if urgent)
- **Brand development** 2-4 weeks
- **Speech** 5-7 days
- **Multimedia presentation** 1-2 weeks
- **Logo design** 5-7 days
- **Print design** 5-7 days
- **Tech. writing** 5-14 days
- **Web design** 1-2 weeks



www.FOURSIGHTPARTNERS.com

### Selected Services

- Professional copy for public and internal content
- Written and multimedia presentations
- Graphic design for online and printed materials
- Logos
- Reports and technical writing

### Work Examples

- Cathedral of the Madeleine
- Flow Yoga
- Gastronomy
- Greenville Symphony
- Pathway Associates
- People's Market
- Salty Cricket
- SLC Mayor's Office
- Tour of Utah
- Tracy Aviary
- Utah Free Media
- Utah Moms for Clean Air
- Utah Symphony
- Utah Opera
- Young Democrats of Utah

### About Foursight Partners

Inspired by the belief that solid experience working in our clients' industries is indispensable to outstanding, sustainable results, the capabilities of Foursight Partners span the full spectrum of communications services in the arts, government relations, the nonprofit world, and business in Utah. With three seasoned principals, our firm provides distinctive, comprehensive solutions to organizations that want their money to be well spent and results to speak for themselves.

Foursight Partners was formed in 2009 by Patrick Commiskey, Patrick Thronson and Crystal Young-Otterstrom.

Contact (801) 839-4767.